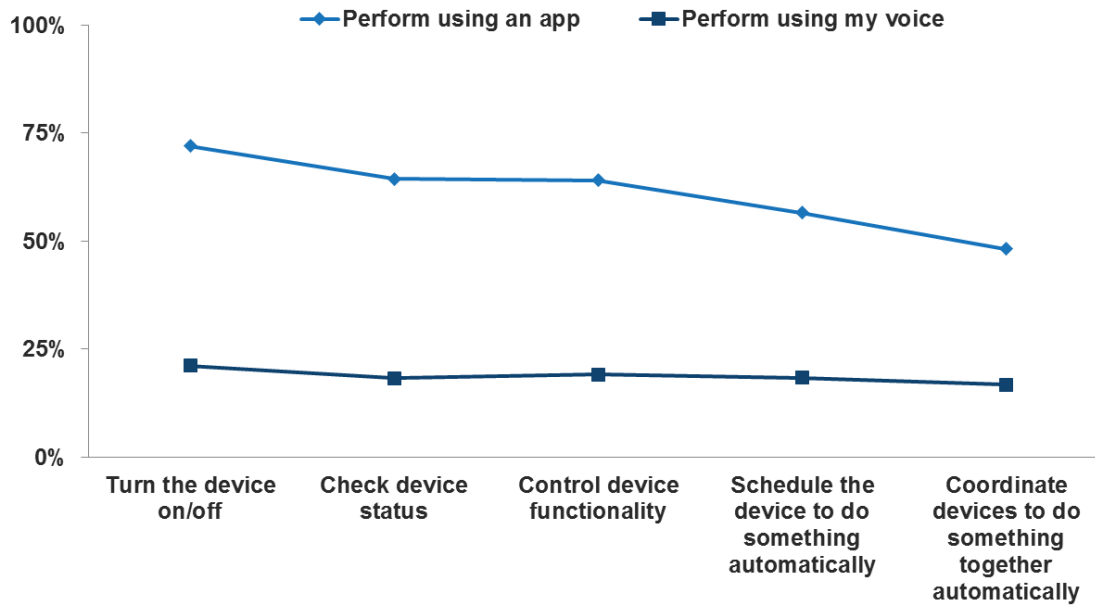


## Method Used to Perform Tasks with Smart Home Devices U.S. Broadband Households with at least one Smart Home Device



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### SYNOPSIS

Voice provides frictionless access to the vast computing and information resources on the Internet and will be an essential part of the smart home of the future. Therefore, manufacturers and service providers must decide what voice-enabled use cases, products, and services will provide the greatest consumer benefit. This research quantifies the opportunity for voice integration and broader voice-enabled services for smart home products and services.

### ANALYST INSIGHT

“Ultimately, voice control is a smart home enabler – and future adoption of particular smart home products will hinge on their ability to integrate into a connected ecosystem driven by voice as the standard point of interaction. Integrating voice technology with solutions that support central needs such as low-battery consumption and low latency will drive voice in the smart home forward.”

— Dina Abdelrazik, *Research Analyst*, Parks Associates

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Executive Editor: Jennifer Kent

Published by Parks Associates

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